

PREMIUM SPONSORSHIPS

<input type="checkbox"/> Platinum	\$15,000	\$	_____
<input type="checkbox"/> Gold	\$12,000	\$	_____
<input type="checkbox"/> Silver.....	\$9,000	\$	_____
<input type="checkbox"/> Green	\$9,000	\$	_____
<input type="checkbox"/> Crystal	\$6,000	\$	_____

CONFERENCE SPONSORSHIPS

<input type="checkbox"/> TSE Education Track Sponsorship (Track: _____)	\$7,500	\$	_____
<input type="checkbox"/> Individual Education Session	\$3,000	\$	_____
<input type="checkbox"/> Exhibitor Presented Session.....	\$3,000	\$	_____
<input type="checkbox"/> Culinary Main Stage Pantry Sponsor.....	\$3,000	\$	_____
<input type="checkbox"/> Culinary Main Stage Pantry PLUS Sponsor.....	\$5,000	\$	_____
<input type="checkbox"/> Opening General Session	\$7,500	\$	_____
<input type="checkbox"/> Diced Competition	\$3,000	\$	_____
<input type="checkbox"/> Swizzle Cocktail Competition	\$3,000	\$	_____

EVENT SPONSORSHIPS

<input type="checkbox"/> Showcasing Event Sponsorship (Event: _____)	\$3,000	\$	_____
<input type="checkbox"/> TSE Live Theater Product Sponsorship (Category: _____)	\$1,200	\$	_____
<input type="checkbox"/> TSE Live Theater Entertainment Sponsorship (# of Slots _____)	\$500	\$	_____
<input type="checkbox"/> Tuesday Lunch & Learn	\$3,000	\$	_____
<input type="checkbox"/> Session Stage Décor or Bridge Sponsor.....	\$3,000	\$	_____
<input type="checkbox"/> Future Star Program	\$6,000	\$	_____

DIGITAL OPPORTUNITIES

<input type="checkbox"/> TSE Event Resources E-Deck/E-Blast (Pre-Show)	\$700	\$	_____
<input type="checkbox"/> TSE Event Resources E-Deck/E-Blast (Post-Show)	\$700	\$	_____
<input type="checkbox"/> CS On The Show Floor E-Blast.....	\$700	\$	_____
<input type="checkbox"/> TSE Website Advertising: Leaderboard Ad	\$1,900	\$	_____
<input type="checkbox"/> TSE Website Advertising: Rectangle Ad (Top Position)	\$1,700	\$	_____
<input type="checkbox"/> TSE Website Advertising: Rectangle Ad (Mid Position)	\$1,700	\$	_____
<input type="checkbox"/> TSE Website Advertising: Rectangle Ad (Lower Position)	\$1,500	\$	_____
<input type="checkbox"/> TSE Website Advertising: Floorplan Ad	\$600	\$	_____
<input type="checkbox"/> Mobile App Push Notification	1 for \$1,500; 2+ for \$2,000	\$	_____
<input type="checkbox"/> Onsite Social Surge	\$1,000	\$	_____
<input type="checkbox"/> Attendee Email Confirmations	\$600	\$	_____
<input type="checkbox"/> Exhibit Plus Digital Package.....	\$900	\$	_____
<input type="checkbox"/> Mobile App	\$5,000	\$	_____

BRANDING & AWARENESS

<input type="checkbox"/> Attendee Show Bag.....	\$10,000	\$	_____
<input type="checkbox"/> Registration	\$10,000	\$	_____
<input type="checkbox"/> Attendee Networking Lounge	\$10,000	\$	_____
<input type="checkbox"/> Conference Tradeshow Badges	\$5,000	\$	_____
<input type="checkbox"/> Lanyards.....	\$5,000	\$	_____
<input type="checkbox"/> Attendee Networking Break	\$3,000	\$	_____
<input type="checkbox"/> Tradeshow Happy Hour	\$3,000	\$	_____
<input type="checkbox"/> Aisle Signs	\$3,000	\$	_____
<input type="checkbox"/> Footprint Signs	\$1,000	\$	_____
<input type="checkbox"/> Floor Graphic.....	\$1,000	\$	_____
<input type="checkbox"/> Digital Meter Board	\$2,000	\$	_____
<input type="checkbox"/> Product Showcase Pedestal	\$1,200	\$	_____
<input type="checkbox"/> Interactive Tea Experience.....	\$4,500	\$	_____
<input type="checkbox"/> Uniforms.....	\$3,000	\$	_____
<input type="checkbox"/> Expo Floor Commercials.....	\$995	\$	_____
<input type="checkbox"/> Work Stations	\$4,000	\$	_____
<input type="checkbox"/> Conference Survey Gamification	\$2,500	\$	_____
<input type="checkbox"/> Water Station Branding.....	\$3,000	\$	_____
<input type="checkbox"/> Meditation Class Sponsorship.....	\$3,000	\$	_____
<input type="checkbox"/> Awards Nominee Reception.....	\$5,000	\$	_____

ADDITIONAL OPPORTUNITIES

<input type="checkbox"/> Exclusive E-Blast (Prior Year - 2019)	\$2,700	\$	_____
<input type="checkbox"/> Exclusive E-Blast (Pre-Show - 2020)	\$2,700	\$	_____
<input type="checkbox"/> Exclusive E-Blast (Post-Show - 2020)	\$2,700	\$	_____

CUSTOM SPONSORSHIP:

TOTAL: \$

25% due upon receipt of invoice on contracts/sponsorship reservations submitted **before April 26, 2019.**

50% due upon receipt of invoice on contracts/sponsorship reservations submitted **on or after April 26, 2019 and before November 1, 2019.**

100% due upon receipt of invoice on contracts/sponsorship reservations submitted **on or after November 1, 2019.** Non-refundable.

Payment

- **Check:** Payable to The Special Event/Informa Business Media (U.S. funds only)
Print out this form, complete and mail with your check to:
The Special Event/Informa Business Media • 24654 Network Place • Chicago, IL 60673-1246
- **Credit Card:** To pay by credit card, your company will be invoiced with instructions on how to pay online upon contract acceptance. Payment due upon receipt of invoice.

Cancellations: No refunds will be issued. Cancellations do not relieve exhibitor of its obligation under this contract.

Sending Your Logo Electronically

Please immediately send an electronic file (via e-mail) of your company logo (vector .eps preferred), for use in promotions. Send to your sales executive.

Terms and Conditions

Exhibitor agrees to pay amount indicated for sponsorship as published on the TSE website or as determined by Show Management. In the event that the exhibitor must cancel their contract for sponsorship, no refunds will be offered. Acceptance of this application by Informa constitutes a contract. By signing at right, exhibitor agrees to abide by contract terms and conditions as outlined above.

Company/Sponsor Information

Company Name	
Booth #	
Company Contact	
The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Sponsor/Company named above. The undersigned has read and accepts the Terms and Conditions on this form.	
Name/Title	
Date	
Signature	

Please scan and email this form to kevin.hacke@knect365.com

For more information, contact: Kevin Hacke, Sales Account Executive • Phone: 312-635-9138 • E-mail: kevin.hacke@knect365.com